



FOR IMMEDIATE RELEASE

“Low Rent”, a short film, begins production in Rochester, New York

Shooting commences March 1, 2003

Contact:

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ROCHESTER, N.Y. (January 1, 2003)—

What is “Low Rent”?

Low Rent is a short film that glimpses into the private lives of four people who are subsequent tenants in the same apartment. The trials of relationship—courtship, endurance, betrayal, and forgiveness—are exposed through the stories of these four individuals inside a low rent apartment on the south side of the city.

What are we looking for?

We are looking for high quality actors and crew members. There is no compensation for this production work, other than the opportunity to work on a local film production with serious and skilled filmmakers. We will feed you (and well—not just bagels and potato chips!) and compensate you for supplies and raw materials. This project is modest in budget but high in artistic ambition and the finished product is intended to reach an international film festival audience. If you are interested in the possibility of participating, please contact us by January 15, 2003.

ACTORS are needed for the following principal roles:

- Amber (an attractive, twenty-something female)
- Bill (an adventurer-type male in his mid-to-late thirties)
- Charlotte (a pretty, yet severe-looking, female in her mid-thirties)
- Iggy (an attractive, healthy, slim male in his late thirties)
- Maggie (an exotic-looking female in her early thirties)
- Max (an unkempt, long-haired male in his forties)
- Mitchell (a handsome, distinguished businessman in his early forties)
- Shondra (an artist in her early thirties)

The following CREW positions are currently open:

- Art Director (production experience a plus but not mandatory)
This position will assist the production designer in realizing the artistic vision of the film. Responsibilities include painting, carpentry, materials purchasing, and interior decorating.
- Assistant Director (production experience a plus)
Will work closely with the production team during pre-production, and be responsible for ensuring the flow of production when shooting begins.
- Production Designer (some production experience required)
Will be responsible for helping to create and completely execute the visual look of the film.

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The following CREW positions are currently open:

- **Sound (production experience a plus)**
This person will monitor and record the audio as it gets recorded on a DAT machine, and while it's being fed into the digital camera.
- **Boom Operator (production experience a plus, but not necessary)**
- **Gaffer/Grip (some production experience required)**
In charge of all lighting and grip duties, and will report to the Director of Photography.
- **Assistant Gaffer/Grip (production experience a plus)**
- **Script Supervisor (production experience a must)**
- **Production Assistants (2 minimum—no production experience necessary)**
- **Make-Up/Wardrobe (production experience a plus)**
- **Catering / Craft Service**
Responsible for coordinating meals during shooting and keeping an ongoing table of food and drink available at all times during production.
- **Still Photographer (professional photography experience a plus)**

Who are we?

Low Rent is being co-produced by House of Food Productions and Zinko Films. Beth Bailey, who heads the local advertising firm agency 3 communications and Zinko Films (www.agency3communications.com), is the film's writer and co-producer. House of Food (www.house-of-food.com) has been brought to Rochester by David Danesh, a recent emigrant from Los Angeles, who is the director, cinematographer and co-producer of this project.

Dave has been a filmmaker for the past five years, serving as writer, director, cinematographer, editor and producer on several independent film and corporate video projects. His short film, *The Road Not Taken*, which he wrote and directed, was an official selection of the 2002 New York Independent Film and Video Festival.

Beth is a published poet and playwright, and her writings appear in various mags, zines, rags, and books published across the United States. In addition, she has directed, written and edited television commercials for several years.

When will rehearsals and shooting begin?

Principal shooting will take place on two consecutive weekends—March 1st (Sat) and 2nd (Sun), and March 8th (Sat) and 9th (Sun). We are just beginning the casting process and will make our final decisions on principal roles the first week of February. Rehearsals will begin shortly thereafter up until shooting begins. Interested actors should forward a resume and headshot to Dave Danesh at House of Food. Auditions will be scheduled for Jan. 25 and 26. Call backs on Jan. 29. Final casting decisions will be made Jan. 31.

Where is the location?

The location is still to be determined, but will certainly be in or around the greater Rochester area.

Still have questions?

Contact Beth Bailey at (585) 244-8752 and bailey@agency3communications.com or Dave Danesh at (585) 202-9577 and dsdanesh@house-of-food.com.